

Power Presentation Skills for Technical Presenters

Effectively translate complex technical concepts into language that audiences can understand – and appreciate! Technical professionals (finance, IT, engineering, data analysis, R&D, etc.) have unique challenges when it comes to getting their points across. They often must communicate highly complex, sophisticated information to both technical and non-technical audiences. They must also translate technical jargon into non-technical language that any audience can understand. Regardless of the audience, technical professionals need the skills to deliver messages that are not only clear, but also appropriate.

You'll benefit by learning to:

- Develop a professional image
- Create and enhance personal presentation style
- Harness the power of effective body language (eye contact, facial expressions, space and movement)
- Identify the impact of verbal image (inflection, rate, pitch, grammar, vocabulary, volume)
- Identify when to use a strategic vs. tactical presentation
- Develop the opening, body and close of a presentation
- Translate technical information for non-technical audiences
- Avoid jargon that disconnects
- Use stories and analogies to make technical information familiar and relevant
- Use varied presentation approaches to meet audience needs
- Create visual aids that clarify vs. complicate the message
- Handle questions and interruptions
- Speak on the spur of the moment

Maximum participants: 8 (with videotaping)

Program length: 2 days. Nyman recommends that Day 2 of the seminar be conducted 1 week after Day 1. This allows participants to integrate the skills learned and to prepare a practice presentation that will be delivered, videotaped and coached on Day 2.