

Power Presentation Skills

Become a more confident and compelling speaker! You'll learn practical techniques to strengthen your own professional communications style and create powerful, persuasive presentations. This dynamic, tailored seminar will fine-tune your skills whether you are speaking to 1 or 101.

You will learn how to evaluate and improve presentation style and substance, deal with anxiety, organize content and visual aids, and respond effectively to questions.

In Nyman's hallmark two-day program, you will have an opportunity to take the knowledge and skills you learn and apply them to the "real world" of your organization. Through a series of exercises and three live presentations, you'll be individually videotaped and critiqued to help you evaluate and improve your style and substance. Expert coaching from a positive, constructive Nyman consultant will give you an action plan for success.

You'll benefit by learning to:

- Use anxiety productively to overcome fear of public speaking
- Develop your professional image
- Create and enhance your individual presentation style
- Harness the power of body language (eye contact, facial expressions, space and movement)
- Use the impact of voice (inflection, rate, pitch, grammar, volume)
- Analyze audiences to target your message
- Organize and develop your presentation
- Use humor and anecdotes to build rapport
- Choose visual aids for greatest impact
- Handle difficult audiences or tough questions
- Master impromptu speaking
- Maximize your listening skills

Maximum participants: 8 (with videotaping)

Program length: 2 days.

Nyman recommends that the first and second day of the program be delivered one week apart. This allows participants to integrate the skills learned and to prepare a practice presentation that will be delivered, videotaped and coached on the second day.