

PowerMasters *Getting to WOW!*

Program Description

Already good but looking to get to “Wow”? This program provides advanced training to those who have already completed Power Presentations or have speaking experience. It is ideal for seasoned presenters who are a little rusty, facing speaking challenges or looking to get re-energized.

This class-centered program is customized each session -- for each group -- so it is always rich with new skills, exercises and challenges to meet your business communications needs that very day.

Limited class size and short, intensive scheduling gives you a “booster shot” of coaching and skills without cutting into your busy schedule.

You'll benefit from a program agenda including:

- “Toastmaster” style skill development
 - ✓ Impromptu speaking exercise
 - ✓ Anecdotes
- Warm-up Exercises
- The Art of the Summary
- Ask the Expert/Open discussion
- Communications Style Assessment
- Advanced Organization and Focus
- Presentation Dissection and Drill-Down to WIFM

Maximum participants: 6-8 (with optional videotaping)

Program length: 1/2 day