

Executive Presentation Skills

Program Description

This high-level seminar is designed specifically for busy executives. Executive Presentation Skills incorporates the delicate balance of style and substance when representing the organization at conferences, industry seminars, “high touch” events, community service activities, panel discussions, etc.

You'll receive candid and constructive feedback from a Nyman Consultant with experience in leading and coaching business leaders cross-industry. Emphasis is placed on strategic messaging and the more subtle success factors that impact high profile audiences.

You'll benefit by learning:

- How to use body language and eye contact for executive presence
- Strategies for successfully speaking “on the spot” when asked to give a status report, etc.
- Techniques for reading audience reactions as you present – making quick adjustments to maintain interest and promote buy-in
- The Nyman Method Format: organization and time-management techniques that make your presentation the perfect length every time
- Principles for facilitating audience interaction
- Diplomatic approaches to handling tough questions and tough individuals
- Do's and taboo's when presenting before multi-cultural audiences
- “The Emperor's New Clothes” – tools to ensure candid and honest feedback
- When you're off – you're on: business etiquette guidelines before and after your presentation
- To paint clear, believable pictures with words
- How to deal with the “Elephant In the Living Room”
- Hands-on application of skill sets through videotaping and feedback
- Tips for using humor

Maximum participants: 5

Program length: 1 day