

Applied Presentation Skills

Raising the Bar

Program Description

Looking to deliver more energy, strength, compassion, persuasion or motivation in your presentations? Applied Presentations raises the bar from basic skills to a higher level of proficiency. In this advanced seminar, you will learn new strategies for communicating with credibility, presence and persuasion. You will also refine your techniques during videotaped presentations and receive one-on-one feedback from an expert in the field.

This intensive and interactive 2-day seminar will continue to fine-tune your presentation skills in a group environment combined with the benefit of an individual Nyman Executive Coaching session on Day 2 where you will practice, get perspectives and perfect your personal style with a positive, constructive Nyman Consultant.

You'll receive written and verbal coaching, an action plan and videotaped record of your progress.

You'll benefit by learning:

- The impact of the 3 V's (Visual, Vocal, Verbal) on your messages.
- Intent vs. Impact of messages.
- How to assess the audience and logically structure your message so that it is timely, strategic, and easy to follow.
- To engage your audience even when presenting complex data.
- Techniques for creating and delivering multi-media presentations that don't overwhelm the message, the audience, or the presenter.
- The Art of the Anecdote and why it works so well.
- Strategies for successfully speaking "on the spot" when you're asked to give a status report, project update, or any other impromptu-speaking situation.
- How to deliver strategic vs. tactical messages.
- Techniques for handling difficult questions & distractions.
- How to manage nervous energy.

Maximum participants: 6

Program length: 2 days